

COOPERATIVE.COM DIGITAL ADVERTISING

Cooperative.com is NRECA's member website. With a wealth of resources, including a daily member-focused newswire, cooperative.com is our highest-trafficked web property.

Digital Audience

53,800 monthly users

233,900+ monthly pageviews

89,000+ e-newsletter subscribers

Google Analytics, January-June 2019

Display Advertising

- All rates quoted are net.
- Banner ads appear on the homepage and news section.
- Display ads appear on desktop, tablet and mobile devices.
- Advertisers on cooperative.com are automatically included in at least one weekly e-newsletter.

Website Advertising

AD TYPE	WEBSITE AD SIZE	RATE	BONUS! NEWSLETTER AD SIZE
Button	300 x 250 px	\$2,400/month	200 x 200 px
Leaderboard	728 x 90 px	\$2,000/month	517 x 77 px

**Click tags are no longer accepted.*


E-newsletter Advertising

AD TYPE	NEWSLETTER SIZE	RATE
Top Button	200 x 200 px	\$1,000/week

Newsletter

America's Electric Cooperatives Newsletter View this email in a browser

LEADERBOARD
(517 x 77)


America's Electric Cooperatives

Wednesday, August 28, 2019 | [Electric.coop](#) | [Cooperative.com](#) | [RE Magazine](#) | [Contact Us](#) |

TOP STORY

Photos: Back-to-School Season
Check out a photo gallery showing how co-ops across the country are mobilizing support for their local schools with supply drives, welcome-back packages for teachers, and more.
[Read more now →](#)

CO-OP NEWS

'Think Outside the Box': Co-op Annual Meeting Goes Underground
Tennessee's Sequachee Valley Electric Cooperative moved its annual meeting to The Caverns—a unique, subterranean venue—and nearly tripled its normal attendance.
[Read more now →](#)

BROADBAND

Co-op Fiber Innovation Means Better, Faster Internet
NOVEC Solutions has developed and patented new technology that cuts in half the amount of fiber needed to deliver broadband.
[Read more now →](#)

CO-OP NEWS

Five Co-ops Among Top Utilities for Solar, Storage
Learn which co-ops made this year's Smart Electric Power Alliance rankings for their solar and energy storage efforts.
[Read more now →](#)

BUSINESS AND FINANCE

Rural Mainstreet Index Sinks to Two-Year Low
Bank CEOs' assessment of the rural economy took a dip this month due to global trade tensions. See what else they had to say in the August survey.

FROM OUR SPONSORS:

BUTTON
(200 x 200)

BUTTON
(200 x 200)

Website

COOPERATIVE.COM MY BRIEFING # MEMBER LOGIN Q

Welcome, America's Electric Cooperatives

LOG IN TO VIEW YOUR BENEFITS
Check your 401(k) balance, health claims and other benefits resources.
[MY BENEFITS →](#)

YOUR BRIEFING

Young Adult Member Engagement Resource of the Week: Multi-Channel Management
Effective communication means delivering your message many different times and many different ways. Learn the key elements of an effective multi-channel communication strategy you can implement at your co-op to help reach your members.
[Read more →](#)

Register for Supervisor and Manager Development Program Online Courses by Sept. 4
Registration for four online SMEDP courses ends next Wednesday. The SMEDP is a certificate program for rising leaders that strengthens the skills, knowledge and abilities needed to hire, develop and lead others. Register now to secure your spot—space is limited. Classes start Sept. 7.
[Read more →](#)

Submit Your Photos for the RE Magazine August Photo Challenge

Filter feed by: ALL TOPICS Reset Filters (2)

NEWS

Change of Venue: A Tennessee Co-op Triples Attendance With an Underground Annual Meeting
[f](#) [t](#) [in](#)

TOOLKITS AND SAMPLES

RC3 Cybersecurity Tabletop Exercise Toolkit (TTX)
[f](#) [t](#) [in](#)

BUTTON
(300 x 250)

CONFERENCE

Gettysburg Leadership Experience for Co-op Leaders - Fall 2
October 29 - 31, 2019
[f](#) [t](#) [in](#)

FEATURED CONFERENCE

Regional Meeting 8&10
San Antonio, TX | October 23 - 25, 2019

By attending NRECA Regional Meetings, co-op leaders make vital contributions to the role America's electric cooperatives will play in leading the new energy future.
[REGISTER NOW](#)
[View All Conferences →](#)

TOOLKITS AND SAMPLES

Commitment to Zero Contacts: Toolkit
[f](#) [t](#) [in](#)

LEADERBOARD
(728 x 90)

NEWS **HIGHLIGHTS** **NEWS**

Please visit cooperative.com to see actual website placements.