

Overall Review and Selection Criteria

Demand always exceeds supply and we receive more proposals than we have available presentation slots. It is a competitive process and the TechAdvantage advisory group will evaluate all submissions using the following criteria. Keep in mind some tracks receive a greater number of abstracts to consider so the ratio of abstracts to speaking slots per track may not allow for the committee to choose even some of the best received.

1. How well does this proposal address the topic and its descriptors/objectives?
2. What has changed in the industry and does this submission address any of those changes?
3. How do those changes impact Co-ops and does this submission address those impacts?
4. What are the actionable items that attendees will walk away with from this submission?
5. Is this a Co-op/Vendor Partnership?
6. How technical is this submission and what level of audience will it attract?
7. Is this submission a real world case study or more academic?
8. What is the experience/expertise of presenter(s)?
9. What is the Applicability to Others?

TechAdvantage Conference Speaker Registration Policies

Each individual listed as a speaker on the submission form will be sent a speaker confirmation letter and agreement form that outlines the specifics of their participation. We hope you consider presenting at the TechAdvantage conference a great honor. If you are chosen as a presenter, you will still be required to register for the conference. If your company is exhibiting in the expo, and you are registered as an exhibitor, there's no need to register for the conference separately.

TechAdvantage 2020 has instituted the following guidelines concerning Conference speakers/presenters:

1. Speaker letters and business agreement forms will be sent to ALL individuals listed as speakers in the proposal submission.
2. Agreement forms must be completed by ALL speakers in the time frame allotted.
3. Requests for expense reimbursement and/or waiver of registration fees will not be permitted unless agreed to in advance and outlined in the speaker business agreement form.
4. Permission has been granted by the program presenters for official TechAdvantage 2020 photographs.
5. Presenters are responsible for obtaining written permission, if applicable, from copyright holders for the duplication of previously published materials distributed as handouts at any session.

Tips to Increase Consideration of your Submission

1. Include electric cooperative involvement in the presentation.
2. Eliminate the perception of a marketing presentation by limiting references to products or vendors. The committee is very sensitive to this issue and obvious marketing presentations will not be considered.
3. When submitting an abstract for a panel, include the names of the panelists at the time of submission. If you do not have confirmation of the panelists, be sure to include the company/utility/etc. names in the body of the abstract.
4. When writing your abstract you will have about 600 characters which is approximately 80 words. Make good use of those characters by typing in a block, no indentations, no tabs, etc.
5. Keep in mind that the committee has limited speaking slots for over 250 abstracts received. Some tracks receive a greater number of abstracts to consider so although you follow all the guidelines the ratio of abstracts to speaking slots per track may not allow for the committee to choose even some of the best received.

If you have any further questions, please don't hesitate to contact the Conference Program Manager, Mary Ackleson, mary.ackleson@nreca.coop or 703-907-6101