

WORKSHOP – Strategic Technology Management: Navigating through a Sea of Technology Change.

When considering a major technology decision, how can you ensure that your co-op gets the best return on its investment? How can technologies be implemented successfully and safely? What are the new capabilities that managers and their organizations must have to deal with technology effectively? Learn how to put a four-step technology planning process in place at your co-op so you can pick the best investments from among a dizzying array of technology choices. Hear from an industry veteran how best-practice companies have dealt with the technology challenges co-ops now face. Structured in three parts, this workshop zeros in on strategies to apply technologies so that they work for you in ways that minimize risk:

- Why co-ops need to do technology planning, and what can go wrong.
- How to manage technology and build the internal relationships needed to realize its potentials.
- Managerial skillsets for technology leadership.

Bring the key members of your technology team: CEO, Engineering, Operations and IT.

AGENDA

- Why is Strategic Technology Management Crucial?
- Technology and the Utility Organization
- Technology Planning & Decision Making
- Strategic Technology Plan Walk-through
- Technology Investment and the Budgeting Process*
- Aligning Technology with the Business
- Making the Business Case for Technology Investment
- Technology Leadership and Relationship Building*

*signifies an interactive exercise