

AGENDA AT-A-GLANCE Subject to change.

TUESDAY, MARCH 6	TECHADVANTAGE PRE-CONFERENCE WORKSHOPS										
	8:00 AM – 5:00 PM	Workshop G: MutiSpeak Integrator Training Room 31B	Workshop A: Developing Cyber Security and Risk Mitigation Plan (175.1) Room 31C	Workshop B: Procurement and Contract Management (294.01) Room 32A	Workshop F: Strategic Technology Management: Navigating through a Sea of Technology Room 32B	Workshop H: Becoming an Effective Leader: Why They Didn't Teach You in School! Room 33A	Workshop C: DG Interconnection Room 33B	1:00 PM – 5:00 PM		1:00 PM – 5:00 PM	
	11:30 AM – 2:00 PM & 4:30 PM – 7:00 PM	TECHADVANTAGE EXPO OPEN: EXHIBIT HALL D/E/F TECHNOLOGY DEMO THEATER OPENS AT 12:00PM AND 3:00PM									
	7:30 PM – 10:00 PM	ENTERTAINMENT NIGHT—THE TEMPTATIONS: HALL H									
WEDNESDAY, March 7	TECHADVANTAGE OPENING GENERAL SESSION & BREAKFAST: ROOM 30										
	9:00 AM – 10:30 AM	JOINT SESSION WITH NRECA ANNUAL MEETING (FEATURING MARK KELLY—“ENDEAVOUR TO BUILD A BETTER WORLD”): HALL H									
	11:00 AM – 5:00 PM	TECHADVANTAGE EXHIBIT HALL OPEN TECHNOLOGY DEMO THEATER OPENS AT 12:00 PM AND 2:00 PM GET CHARGED & GET ENERGIZED EXPO COCKTAIL TIME: 3:30 PM – 5:00 PM									
	1:00 PM – 2:15 PM	DOING MORE WITH WHAT YOU HAVE System Monitoring Tools Room 31A	CLOUD COMPUTING Cloud Computing: A Modern Architecture for Modern Smart Grid Room 31B	EVOLVING TECHNOLOGIES Technology Work Plans (TWPs)— Building a Roadmap: Why, What and How Room 29C	SMART GRID/ DISTRIBUTION SYSTEM MNGT Distribution Sectionalizing Room 29D	UTILITY OPERATIONS Increasing Efficiency through GIS Data and Technologies Room 31C	CRN Cyber Security (CRN Master Class) Part 1 Room 32B	DEMAND RESPONSE ENERGY EFFICIENCY Measuring Energy Efficiency Investments Room 33A	POWER QUALITY AND RELIABILITY Effects of Today's Loads on Distribution Systems (IEEE 519) Room 32A	SUPPLY MANAGEMENT Supply Management Speed Dating Room 33B	
	2:30 PM – 3:45 PM	Proactively Managing your IT Infrastructure Room 29C	Practical Uses Of Cloud Computing In Utility Operations: Protecting Your Co-Op In The Cloud Room 31A	Smart Metering & IT Implementation Plan Room 31B	Distributed Generation: Business Models and Economics Room 29D	MultiSpeak® Made Easier Room 31C	Cyber Security (CRN Master Class) Part 2 Room 32B	Pre-Paid Metering Case Studies Room 32A	How Federal Reliability Standards and Regulations Affect Your Job Room 33A	You can't be Lean with Fat MRO Storeroom Room 33C	Outsourcing: a Roadmap to Managing Outside Contracts Room 33B
4:00 PM – 5:00 PM	IVR—More than Inbound/Outbound Calls Room 29C	Google Apps vs Office 365: A User Experience Room 29D	Customer Self-Serve Goes Mobile Room 31A	Harmonizing Distribution Automation with Advanced SCADA Room 31B	Protecting your System from Copper Theft: Economical Alternatives to Copper Room 31C	Solar Technology Prospects at Co-ops Room 32A	Electric Vehicles: Preparing Public Utilities for Large-scale Adoption Room 32B	Ethics General Session “Prominence to Prison: Why Smart People Do Such Dumb Things”—Patrick Kuhse Room 20A			
6:00 PM – 8:00 PM	TECHADVANTAGE RECEPTION, INCLUDING RE MAGAZINE 70 th ANNIVERSARY CELEBRATION AT HARD ROCK HOTEL – 207 LOUNGE										
THURSDAY, MARCH 8	COMMUNICATINOS TECHNOLOGIES										
	8:00 AM – 9:15 AM	Using a Strategic Plan to Maximize Your Mobile Communications Capabilities Room 29C	G.E.I.T.S. Resolving High Bill Inquiries through IVR and ITR Room 31A	MOBILE STRATEGIES Field Applications for Tablets and Phones Room 31B	SMART GRID/ DISTRIBUTION SYSTEM MNGT Tying it all Together: Electric Distribution Operations Dashboard Room 31C	UTILITY OPERATIONS Underground Operations Room 29D	CRN Wide-Area Frequency Measuring Networks for Improved Reliability Room 32A	DEMAND RESPONSE ENERGY EFFICIENCY End-to-End Real World Demand Response Case Studies Room 32B	SAFETY Update on Key Safety Issues Regulations Room 33A	SUPPLY MANAGEMENT Supply Chain Ethics and Legal Considerations Room 33B	Warehouse Management Leading Practices Room 33C
	9:30 AM – 10:45 AM	Demand Relief, Outage Notifications and Improved Customer Service via Texting Room 31A	My Firewall Looks Like Swiss Cheese... Now What? Room 31B		The Pros & Cons of Hosted AMI Software Room 31C	Using GIS to Improve Vegetation Management Room 32A	Tackling the Business Case for Energy Storage Room 29D	Conservation Voltage Reduction Applied for Wholesale Power Cost Reduction—Case Studies Room 33A	Being a Better Customer for Improved Service and Pricing Room 33B	Transition to and Implementation of Vendor-Managed Inventory Room 32B	
	11:00 AM – 5:00 PM	TECHADVANTAGE EXHIBIT HALL OPEN									
	11:00 AM – Noon	Doing More with what you have Peer to Peer Room 29C		Mobile Strategies Peer to Peer Room 29D	Distribution System Management Peer to Peer Room 31C	Theft of Service Peer to Peer Room 32A	Getting Added Value from SCADA and Remote Sensor Technologies Room 32B	Demand Response/ Energy Efficiency Peer to Peer Room 33A		Surplus Asset Disposal and Investment Recovery Room 31A	Copper Theft: Securing your Member Satisfaction Room 31B
2:00 PM – 3:15 PM	3rd Annual Freeware Swap Meet “There's an App for That!” Room 31A		Case Studies in Mobile Workforce Automation Room 31B	Leveraging Existing Communications Systems for other Applications Room 29C		CRN Emerging Technologies Peer to Peer Room 29D	Creative Rate Design Strategies Room 31C		Supply Management General Session— Kevin Eikenberry/ISMCU Annual Meeting Room 33B		
3:30 PM – 5:00 PM	TECHADVANTAGE GENERAL SESSION—POWER HUNGRY: THE MYTHS OF “GREEN” ENERGY, AND THE REAL FUELS OF THE FUTURE: ROOM 30										
6:00 PM – 7:00 PM	TECHADVANTAGE HAPPY HOUR RECEPTION AT MARRIOTT MARQUIS										
FRIDAY, MARCH 9	SUPER SESSIONS (at the Marriott Marquis)										
	8:00 a.m. – 10:30 a.m.	Creating a Culture of Compliance Marriott Marquis: Mission Hill	Solar Turbines Plant Tour (preregistration required)	The Secrets of Underground Distribution Marriott Marquis: Balboa	Technology Acquisition Marriott Marquis: Calsbad	From Bud to Boss: Making the Transition to Supervisor Marriott Marquis: Cardiff					